

Food Standard Scotland 2022 Pledge



This is a Scotland wide pledge

This commitment will be implemented
by 2023

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Commitment Details

As a systems influencer, Food Standards Scotland commits to the support and promotion of the Peas Please initiative in the following ways:

- Initiate conversations about the initiative with our stakeholders and via our communications with consumers.
- Facilitate opportunities for direct engagement with the initiative through signposting and within our webinars and toolkits.
- Continue to promote consumption of vegetables within our consumer messaging on healthy and sustainable eating, including via our website and social media channels.
- Promote the initiative within guidance to businesses, as appropriate. For example as part of the forthcoming code of practice on children's menus.
- Work in partnership with Veg Advocates to help gather evidence for future guidance, including the development of the children's menus code of practice.
- General advocacy to include the initiative within relevant advisory boards and steering group meetings, as appropriate.